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## INFORMATION CALENDAR

OFFICE OF INFORMATION • UNITED STATES DEPARTMENT OF AGRICULTURE

June 24, 1944

No. 64

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FOR NUTRITION COMMITTEES a kit is being prepared containing ammunition to help them put the September nutrition campaign over. Here is what the kit will contain: A Basic 7 poster; National Wartime Food Guide; List of suggested activities for Nutrition Month; Topical outline for a speech on nutrition; List of "telling" statements on nutrition to be used as fillers for speeches; Radio script for local adaptation; Press release for local adaptation; Dramatic skit or dialog on nutrition for general use; Suggestions for organizing and handling different types of meetings, i. e., forum discussions, panel discussions, symposiums, etc.; Illustrated suggestions for nutrition exhibits; a one-column mat of the Basic 7 poster; and a proof sheet of an ad on nutrition committees for local newspaper use during September. Exactly when to expect this kit will be announced later in this Calendar.

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SECRETARY WICKARD will speak July 4 at the inaugural session of the Mexican-United States Agricultural Commission at Mexico City. The purpose of the newly organized commission is to consolidate existing cooperation between the Departments of Agriculture of the two countries and to expand this cooperative effort to other agricultural enterprises of mutual benefit to Mexico and the United States. On July 12, as a member of the Interim Committee on Agriculture, the Secretary will attend a session of this Committee also in Mexico City, to discuss the agenda for the Third Inter-American conference to be held in Caracas, Venezuela, in July 1945.

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SCHOOL LUNCH CANNING . . . . The school lunch program has been an important factor in stimulating community canning in certain sections of Maryland and Tennessee. In Alleghany County, Md., for instance, L. R. Llewellyn offered the use of his canning factory to preserve a carload of beets given to the county school system by WFA. Local teachers worked in the factory from 3:30 to 6 and parents worked in shifts during the entire day. The P.T.A. canned about 15,000 pounds of beets for county school lunches. As early as May 5, Middle Tennessee had canned about 70,000 quarts of beets, carrots, kraut, and spinach provided by WFA.

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FOODS PLENTIFUL over most of the country this week are eggs, carrots, oranges, peanut butter, and citrus marmalade; snap beans are plentiful in the Midwest and Southwest; onions are plentiful in the West.

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EAT A GOOD BREAKFAST TO START A GOOD DAY is the title of an illustrated leaflet to be printed and distributed within the next few weeks. It will explain rather specifically what a good breakfast is and will be used primarily for the September Nutrition Drive.

USDA RELEASES OF SPECIAL INTEREST . . . . Butter and Cheese Set-Aside Percentages, 2519-44; Procedure in Sales of Surplus Army Trucks for Agricultural Use, 2525-44; WFA and OPA Name 5 More Committees, 2529-44; Starting Vegetables in Dry Weather, 2532-44; Milkweed Project Leaders Named in Four States, 2533-44; More Fertilizer in Prospect for Use in 1944-45, 2533-44; Sweetcorn for Processing, 2546-44; Snap Beans for Processing, 2548-44; Green Peas for Processing, 2549-44; Corn Sales Restrictions Lifted in 125 Corn Belt Counties, 2554-44.

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OTHER RELEASES OF AGRICULTURAL INTEREST ; . . . Emergency allotment of sugar allowed industrial users who will use more eggs--OPA-4450; Malted wheat flour to be exempt from price control, June 30--OPA-T-2241.

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WATCH for a couple of releases expected to be issued soon; one concerning a revision of WFO-5 which restricts use and delivery of fertilizer; the other on machinery rationing and distribution. Both may deserve further publicity in the field.

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AGRICULTURAL LEGISLATION . . . . June 17, conferees on the Interior appropriation bill struck out the provision for transfer of Agriculture's water-conservation work to Interior. June 20, the President signed a bill to continue the Sugar Act for 2 years. June 21, Congress sent to the President a bill to continue the Price-Control and Stabilization Acts with several amendments, a bill to continue for 2 years the suspension of the coconut-oil processing tax, and an appropriation bill providing for a census of agriculture. June 22, Congress sent to the President the agricultural appropriation bill, the lend-lease appropriation bill, a bill to continue the Property Requisition Act for 1 year, a bill to continue the Export Control Act for 1 year, and a bill to provide 4% interest on Lend Bank Commissioner loans for the fiscal year 1945; the President approved the G.I. Bill of Rights, which provides for guarantees (by Veterans Administration) of loans to veterans for purchases of farms and equipment.

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EFFICIENT HOME CANNING will be featured on Consumer Time's July 1 program, 12:15 EWT. Listeners will hear 17-year-old Betty Gloyd of Gaithersburg, Md., tell Johnny Smith how to can tomatoes. The well-illustrated leaflet "Home Canning of Fruits and Vegetables", will be mentioned as being available to all who ask for it.

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THE NEW RATION POINT VALUES for July are scheduled to be announced as follows: Meats & fats on Thursday morning, June 29; processed foods on Friday morning, June 30. Too much emphasis cannot be placed on the fact that the more we can can now from Victory Gardens, the more favorable the point values on processed foods will be during the coming season.

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EGGZACTING PERFORMANCE! Two weeks ago War Food Administrator Jones stated to the Nation that 25 million dozen eggs were in danger of spoiling unless cold storage space could immediately be found. Through the combined efforts of OWI, WFA, USDA, the various agencies of the Department and their field staffs, using every quick-moving medium available, housewives were urged to buy an extra dozen and put them in their refrigerators. All these eggs are now in cold storage and safe. CONGRATULATIONS seem to be in order in getting an important job done well and in time. Through various means housewives and the trade should be informed that their wonderful cooperation is appreciated.

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WARTIME FOREST FIRE PREVENTION . . . . As a part of the program to prevent forest fires the Western Newspaper Union has just sent to its some 8,000 weekly newspapers a half-page illustrated feature story entitled, "Forest Fires Sabotage War Plans by Destroying Lumber, Hastening Erosion, Diverting Manpower"; the Abercrombie & Fitch sporting goods firm plans to publicize forest fire prevention through ads in fall issues of Field and Stream, and Outdoor Life; three cartoon news mats portraying the careless camper, foolish fisherman, and the hurried hunter, have been released to western newspapers for use this summer; 24-sheet posters featuring forest fire prevention will be going on display in late June and early July on more than 900 boards in 11 western states; teachers from all parts of the country are asking for copies of Secretary Wickard's "The Forest Quiz," and J. Edgar Hoover's "Tracking Down America's Firebugs with the FBI".

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MILKWEED . . . . A fact sheet will be sent out this week telling all about the organization part of the campaign to pick milkweed floss this summer and fall. How to cooperate, where to get sacks for picking, how pickers get paid, etc., will be explained.

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DISPOSITION OF ARMY TRUCKS AND OTHER EQUIPMENT TO FARMERS will be the subject of the July 1 Farm and Home Hour radio program. The subject will be discussed by Connie B. Gay of the Department's Radio Service, and Captain John Stambaugh on assignment to WFA. Homemaking News will be given by Ruth Van Doman, BHN&HN.

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THE NATION'S EXTENSION EDITORS will get together from June 27 to 29 at Manhattan, Kansas. Current problems facing Extension Editors, Bulletin Editors, Extension Radio Editors, Visual Aids Specialists, Experiment Station Editors, and others in this field will be "threshed and fully harvested."

